2017 SPONSORSHIP OPPORTUNITIES



Where Else Can You Meet
All of Your Optical Disc
Customers All In One Place?

Golonial
—PURCHASING CO-OP—

www.colonialpurchasing.com

Why Sponsor Colonial Purchasing Co-Op?

Here's a rare opportunity to reach one-on-on media manufacturers whose businesses are dependent upon what you sell.

Imagine what it would cost in travel expenses to meet more than 30 geographically dispersed replicators and duplicators who are there expressly to talk business.

Strengthen your presence within media manufacturing circles by becoming a Colonial Purchasing sponsor.

Sponsors of Colonial Purchasing Co-Op events benefit from being in front of a captive niche audience: the very buyers of your materials.



Colonial Meetings

Colonial Purchasing offers various levels of annual sponsorships (see next page) to fit your marketing budget at our annual meeting in Philadelphia this May 1-2, and other local and regional events planned throughout the year in Europe and the United States.

Philadelphia and Colonial have a special connection. Colonial's name came about because of 13 companies forming an alliance to purchase collectively materials and realize substantial. This is somewhat similar to 13 colonies coming together to form a country.

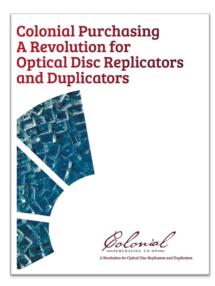
Sponsorship Benefits

Benefits	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship
Events				
Complimentary registration to Colonial events	4 Registrants	2 Registrants	2 Registrants	1 Registrants
Presentation time at each annual Event	30-minutes	15-minutes	10-minutes	
Company logo (linked to company website) on every e-mail blast promoting the event	х	х	х	х
Recognition during opening general session and evening reception	х	х	х	
Contact information and company description in program guide	х	х	х	х
List of post conference attendees	х	х	х	
Marketing & Communication				
Display of news on Colonial website and newsletters	х	x	х	х
The creation and distribution of press releases	х	х	х	
Premium listing in brochures and publications	х	х	х	
Editorial contribution to articles for newsletters and Colonial homepage	х	х	х	
Free advertisement in Colonial's Physical World Newsletter	Full-Page	Half-Page	Quarter-Page	
Recognition of one product as the "Official" product of the Colonial Purchasing.	Exclusive			
Use of the Colonial logo on your website and marketing materials	х	х	х	х
Annual Sponsorship Fee	\$25,000/year	\$10,000/year	\$5,000/year	\$2,500/year



Colonial Publications







Newsletter Specifications

Full Page

Width x height mm
Trim 210 x 297
Bleed 216 x 303
Type area 180 x 277

Quarter Page

Width x height mm 85 x 124

Half Page Landscape

Width x height mm 180 x 124

FOR MORE INFORMATION:

9789 Charlotte Hwy, Suite 400 Fort Mill, SC 29707

Telephone: +1 747 777 2081

www.colonialpurchasing.com

Purchasing co-op