

2017 SPONSORSHIP OPPORTUNITIES



*Where Else Can You Meet
All of Your Optical Disc
Customers All In One Place?*

Colonial
—PURCHASING CO-OP—

www.colonialpurchasing.com

Why Sponsor Colonial Purchasing Co-Op?

Here's a rare opportunity to reach one-on-one media manufacturers whose businesses are dependent upon what you sell.

Imagine what it would cost in travel expenses to meet more than 30 geographically dispersed replicators and duplicators who are there expressly to talk business.

Strengthen your presence within media manufacturing circles by becoming a Colonial Purchasing sponsor.

Sponsors of Colonial Purchasing Co-Op events benefit from being in front of a captive niche audience: the very buyers of your materials.



Colonial Meetings

Colonial Purchasing offers various levels of annual sponsorships (see next page) to fit your marketing budget at our annual meeting in Philadelphia this May 1-2, and other local and regional events planned throughout the year in Europe and the United States.

Philadelphia and Colonial have a special connection. Colonial's name came about because of 13 companies forming an alliance to purchase collectively materials and realize substantial. This is somewhat similar to 13 colonies coming together to form a country.

Sponsorship Benefits

Benefits	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship
Events				
Complimentary registration to Colonial events	4 Registrants	2 Registrants	2 Registrants	1 Registrants
Presentation time at each annual Event	30-minutes	15-minutes	10-minutes	
Company logo (linked to company website) on every e-mail blast promoting the event	x	x	x	x
Recognition during opening general session and evening reception	x	x	x	
Contact information and company description in program guide	x	x	x	x
List of post conference attendees	x	x	x	
Marketing & Communication				
Display of news on Colonial website and newsletters	x	x	x	x
The creation and distribution of press releases	x	x	x	
Premium listing in brochures and publications	x	x	x	
Editorial contribution to articles for newsletters and Colonial homepage	x	x	x	
Free advertisement in Colonial's Physical World Newsletter	Full-Page	Half-Page	Quarter-Page	
Recognition of one product as the "Official" product of the Colonial Purchasing.	Exclusive			
Use of the Colonial logo on your website and marketing materials	x	x	x	x
Annual Sponsorship Fee	\$25,000/year	\$10,000/year	\$5,000/year	\$2,500/year

Colonial Publications

Annual Meeting Details - Pages 2 & 3



Physical World

Since 1911

Letter from Bryan Ekus, President, Colonial Purchasing Co-op

Happy New Year! I hope everyone had a wonderful holiday season.

I welcome to the second edition of the Colonial Purchasing Co-op's Annual Meeting, Physical World. The beginning of a new year is always a time to reflect on the past year and set a new direction for the future. By sharing what you've learned and what you've achieved, we can all learn from each other and move forward together.

As we approach another year in Orlando, we'll have 2017 travel details on this page and a full day of thought-provoking and fun presentations and networking sessions. We'll also have a full day of thought-provoking and fun presentations and networking sessions. We'll also have a full day of thought-provoking and fun presentations and networking sessions.

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Membership Inquiries

Need a partner connection to help you grow your business? Colonial Purchasing Co-op membership inquiries go to membership@colonialco-op.com

3 Dices for the Price of One On Demand

Need to make sure you're getting the most out of your investment? Colonial Purchasing Co-op membership inquiries go to membership@colonialco-op.com

Annual Meeting Co-located at NPE 2015 March 2-3, 2015 in Orlando, FL, USA

Colonial Purchasing Co-op is pleased to announce that the 2015 Annual Meeting will be co-located with the National Power Exposition (NPE) 2015, March 2-3, 2015, at the Orange County Convention Center, Orlando, FL. This is a great opportunity for our members to network with industry leaders and learn about the latest in power technology.

For more information, please contact membership@colonialco-op.com

Register Now

Register for Special Rates at Colonial's Official Meeting Hotel

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Platform Sponsors



**Colonial Purchasing
A Revolution for
Optical Disc Replicators
and Duplicators**

Colonial
—PURCHASING CO.-OP—
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Colonial

— PURCHASING CO-OP —

Annual Meeting & Discovery Café

24-25 March 2015
Orlando, FL at NPE 2015

www.colonialpurchasing.com

Tuesday 24 March 2015

1:30pm Signages Start
2015 Colonial CUP **GOLF TOURNAMENT**
Raven Shaggs Golf Club Golf
8000 International Boulevard Orlando, FL 32819

4:00pm 1:30pm
MAIN CUSTOMER EVENT
Honey-Bunny Children
Regency Ballroom 1-7
8000 International Blvd.
Orlando, FL 32819
Tel: 407 354 1324
Fax: 407 358 9076

Wednesday 25 March 2015

8:30am to 12:00pm
COLONIAL MEMBER MEETING
Orange County Convention Center - West
Ball Room 800A, 800 West
8000 International Drive, Orlando, FL 32819

9:00am 1:30pm
OPENS TIME TO VISIT THE WE SHOW
Type 1 - 1400 Type
COLONIAL MEMBER LUNCH
Orange County Convention Center
8000 International Drive, West Hall
8000 International Drive, Orlando, FL 32819

2:00pm
COLONIAL DISCOVERY CAFÉ
Orange County Convention Center - West Ball Room 800A, 800 West
8000 International Drive, Orlando, FL 32819

2:00pm
COLONIAL COCKTAIL RECEPTION
Lake Nona Regency
Raven Shaggs Golf Hotel
8000 International Boulevard
Orlando, FL 32819

6:00pm
5 & 6pm
COLONIAL RECEPTION
Lake Nona Regency
Raven Shaggs Golf Hotel
8000 International Boulevard
Orlando, FL 32819

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Partner Sponsor

Meet Sponsors

Copier Sponsors

Golf Sponsor


Registration Sponsors

Newsletter Specifications

	Width x height mm
Trim	210 x 297
Bleed	216 x 303
Type area	180 x 277


Quarter Page

Width x height mm
85 x 124

A solid gray rectangle representing a quarter page, positioned below the text.

Half Page Landscape

Width x height mm
180 x 124



FOR MORE INFORMATION:

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