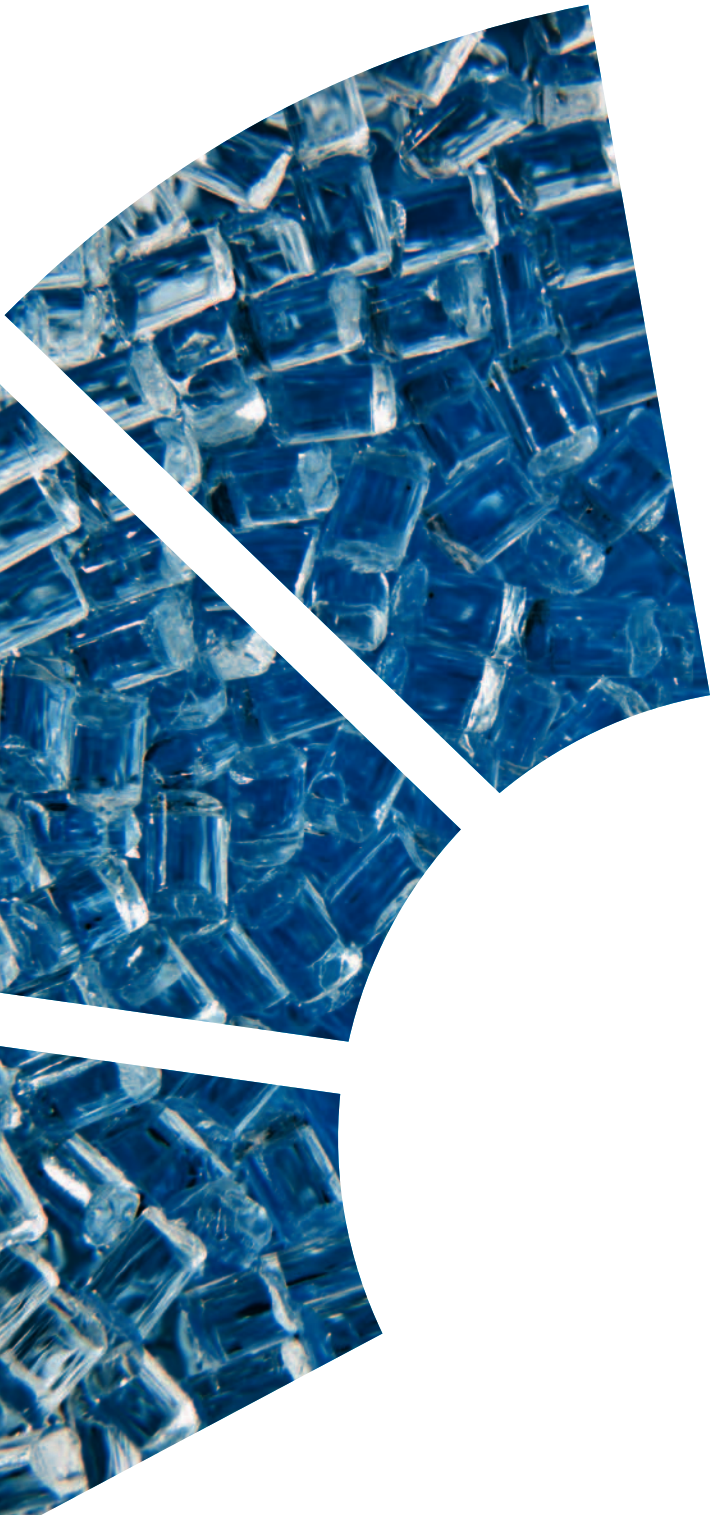


# Colonial Purchasing A Revolution for Optical Disc Replicators and Duplicators



*Colonial*  
—PURCHASING CO-OP—

A Revolution for Optical Disc Replicators and Duplicators

# Why Colonial Purchasing?



**Colonial Purchasing is a group purchasing organization devoted to the media manufacturing industry. Colonial Purchasing was founded by individuals with significant operating and board level experience who have an understanding of media manufacturing industries needs and finances.**

Our team has experience dealing with contracts and purchasing within the corporate world.

Our vendor partners are selected based on surveys of members and will continue to grow along with the need of our members.

## **Our Solutions**

We are dedicated to providing the most advantageous group-purchasing program. Colonial Purchasing offers members group purchasing strategies for Materials and Components. Combined, our members save money by utilizing our full purchasing portfolio to purchase:

**Polycarbonate  
Lacquer  
Ink  
Cases  
Boxes  
Machine Spare parts (targets, etc.)**

**Colonial Purchasing was started in 2004 to help enable companies to purchase raw materials at fair market value, across the board. By doing so, we hope that we can equip our members to better serve the packaged media industry.**



## **Becoming a Member**

Becoming a member is simple, and you start saving immediately! Please download the membership application, review, fill out, and send back. Once a member, your contact info will be sent out to all our vendors.

Important: Being a member does mean that you have to purchase products that we have negotiated for, that decision is up to you. However, we hope that the quality and pricing of the products we do have will be a non-issue for you to switch.

## **Member Rebate Program**

In many cases, Colonial Purchasing will have a rebate program in place. This is a fairly simple but effective component of the buying group.

- The rebate program helps the vendor establish a reasonable market invoice price without destroying market pricing, knowing that if the group meets their commitment levels, then a rebate would be distributed.
- When the members receive their rebates, they suddenly realize that these funds go directly to the bottom line!
- Additional Rebates can be structured when the group exceeds projections. This is most often achieved by bringing new members on during the timeframe of the rebate.

## **Becoming a Vendor**

If you are a vendor wishing to participate in the Colonial Purchasing Group, please download the Vendor Inquiry Form, complete the form, and fax or mail it to Colonial Purchasing. We will contact you to discuss your ideas to help our members save money on their purchases.

## **Vendor Benefits**

- Vendors of the Colonial Purchasing Group purchasing program have a unique opportunity to build business relationships with its valued members.
- In addition, vendors receive a variety of benefits that offer recognition and visibility among members and constituents of the Colonial Purchasing Group.
- Vendors are promoted to current and prospective Colonial Purchasing Group members through select materials, as well as periodic communication designed to educate members about discounted products/ services available for purchase.
- Vendors receive logo placement on the Colonial Purchasing Group Website.
- Vendors receive logo placement at the Colonial Purchasing Group Annual Meeting and are recognized in the meeting program book distributed to all attendees.
- Vendors receive logo placement at the Colonial Purchasing Group Annual Meeting and are recognized in the meeting program.





**More Information:**

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